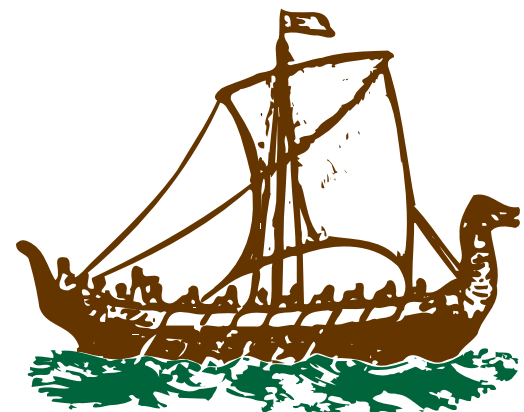


Terms & Conditions

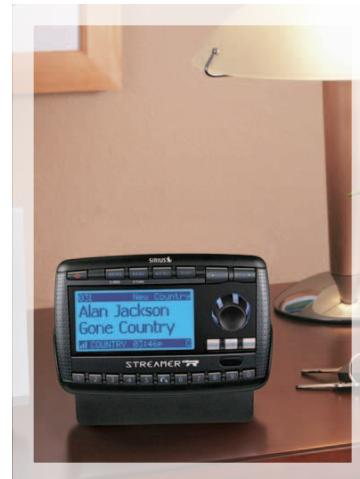
- Promotion runs November 1st, 2010 through April 30th, 2011.
- All accounts must be current
- Sales tax, delivery, service charges and all other incidental charges not associated with actual material sale are excluded from incentive dollar credit.
- Customer must have purchases that exceed the trip they desire to redeem. Customer may not "pay up" to a higher value trip.
- Please reserve drive-away vacations 35 days before departure date: sports trips 60 days before date, and cruise trips 90 days before departure date.
- Customers may work with Capitol Marketing to "upgrade" trip, add days, rental cars, upgrade destination, cabins are inside staterooms (cruises), etc. All additional costs will be the responsibility of the customer. Upgrades depend on availability of request.
- All requests for travel depend on availability. Capitol Marketing Concepts is the sole determining body of availability.
- Certain other restrictions apply and are listed on the travel voucher that you will receive upon qualifying and requesting your package.
- Trips may only be earned as outlined. This program has no value other than shown and may not be redeemed other than as outlined herein.
- Trip vouchers will be issued to qualifying companies. The individuals using the trip assume any and all tax liability (if applicable).
- Void where prohibited by law or local ordinance.
- Black-out dates of Thanksgiving week, Christmas week and New Year's week
- Erickson's Flooring reserves the right to determine customer eligibility for awards. Additional restrictions may apply pending other rebate or promotional programs customer may already qualify for.



Erickson's
Flooring & Supply Company

866-541-9663

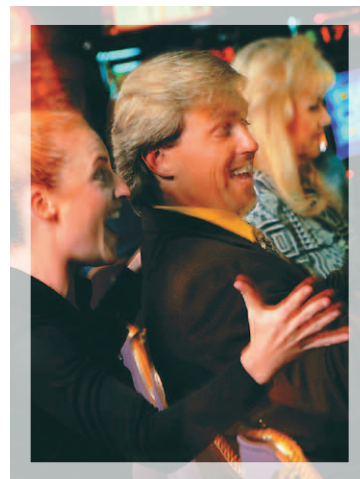
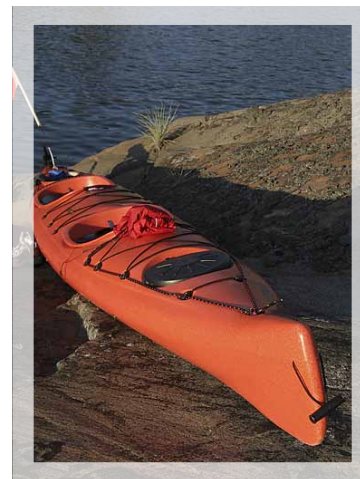
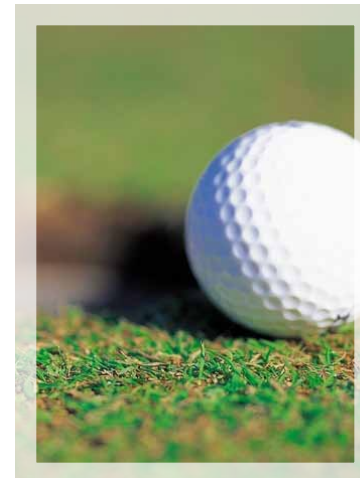
www.efs.bz
sales@efs.bz



EFS
REWARDS



Erickson's
Flooring & Supply Company





Between November 1st and April 30th (11/01/10 - 04/30/11), increase your purchases over the same period of last year (11/1/09 - 4/30/10) to earn a fabulous vacation or great merchandise!

LEVEL ONE

Level 1: Increase purchases \$15,000 to earn 6,750 EFS Points - OR -

NFL, NBA, MLB, PGA, NHL, NCAA or NASCAR

- 3 days, 2 nights deluxe hotel accommodations
- 2 regular season game/event tickets of your choice (Brickyard 400, Daytona 500 and Green Bay Packer home games require a \$50 per ticket surcharge)

Amusement Park Vacation

- 3 days, 2 nights hotel accommodations
- Two one day passes for your choice of amusement parks

Destinations include: Disney, Busch Gardens, Kings Island, Dollywood, Universal Studios, Sea World, Six Flags, Kings Dominion, Water World USA



Take A Look At The Rewards Site!

To browse through our online demo site, visit: www.EFS.rewardsloyalty.com

Log into the secure site with:

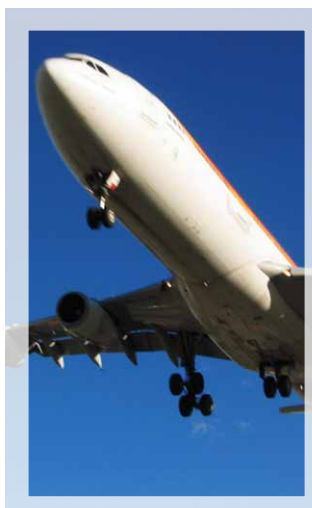
Username: ERICKSONS

Password: DEMO

Note: Letters are case sensitive.

LEVEL TWO

Level 2: Increase purchases \$35,000 to earn 17,250 EFS Points - OR -



Fly Away to Fun!

- Round-trip airfare for two adults
- 3 days, 2 nights deluxe hotel accommodations

Destination includes:

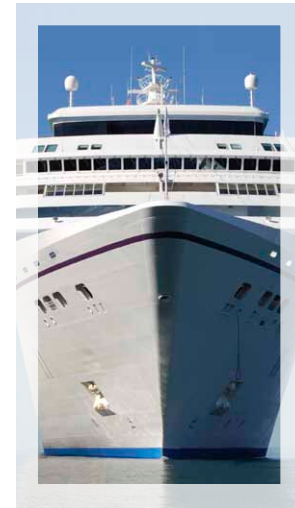
- Atlanta, GA
- Baltimore, MD
- Boston, MA
- Chicago, IL
- Cleveland, OH
- Dallas, TX
- Detroit, MI
- Ft. Lauderdale, FL
- Houston, TX

- Indianapolis, IN
- Memphis, TN
- Miami, FL
- Minneapolis, MN
- Nashville, TN
- New Orleans, LA
- Orlando, FL
- Philadelphia, PA
- San Antonio, TX
- St. Louis, MO
- Tampa/St. Petersburg, FL
- Washington DC
- West Palm Beach, FL
- Baltimore/DC



LEVEL THREE

Level 3: Increase purchases \$50,000 to earn 22,500 EFS Points - OR -



4 Days, 3 Nights Norwegian or Carnival Cruise Vacation with Airfare

- Inside cabin accommodations for two
- Round-trip airfare for two
- Port fees, taxes, high season dates and airline taxes included
- Ports Available: Miami FL, Los Angeles CA and Port Canaveral FL

National Sports Fly Away: NFL, NBA, MLB, PGA, NHL, NCAA or NASCAR

- 3 days, 2 nights deluxe hotel accommodations for two
- Round-trip airfare for two adults
- 2 regular season game/event tickets of your choice (PGA Masters, Majors and the U.S. Open excluded)
- \$250 Visa debit card certificate



Destination cities:

Albuquerque, NM • Atlanta, GA
 Chicago, IL • Cleveland, OH
 Dallas, TX • Houston, TX
 Lake Tahoe/Reno, NV • Miami, FL
 Las Vegas, NV • L.A./Anaheim, CA
 Minneapolis, MN • Seattle, WA
 Oklahoma City, OK • Phoenix, AZ
 St. Louis, MO • Salt Lake City, UT
 Ft. Lauderdale, FL • Newark, NJ
 San Antonio, TX • San Diego, CA
 Orlando, FL • San Francisco, CA
 Indianapolis, IN • Atlanta, GA
 Philadelphia, PA • Nashville, TN
 Tampa/St. Petersburg, FL
 Portland, OR • New Orleans, LA
 Baltimore, MD • Washington, DC

Elite Fly Away Vacation

- 4 day, 3 night elite hotel accommodations for two
- \$200 Visa debit card certificate
- Round-trip airfare for two within the Continental U.S.

LEVEL FOUR



Level 4: Increase purchases \$80,000 to earn 36,000 EFS Points - OR -

Savannah Smiles

- 4 days, 3 nights hotel accommodations at The Marshall House or The Hyatt Regency Riverfront
- Round-trip airfare for two to Savannah, GA

5 Day Norwegian or Carnival Cruise for Two with Airfare

- Outside cabin accommodations for two
- Round-trip airfare for two
- \$250 Visa debit card certificate

Wynn / Bellagio Gamble in Las Vegas

- 3 days, 2 nights hotel accommodations at the Wynn or Bellagio Hotel
- Round-trip airfare for two adults
- \$300 Visa debit card certificate

Rocky Mountain Ski Extreme

- 4 days, 3 nights hotel accommodations at a ski lodge
- Round-trip airfare for two adults to Lake Tahoe, Vail, Taos or Park City
- 4 lift tickets

Discover Atlantis

- 3 days, 2 nights hotel accommodations at the Atlantis Resort
- Round-trip airfare for two adults to Nassau, Bahamas

Mexican Siesta

- 5 days, 4 nights hotel accommodations
- Round-trip airfare to Acapulco, Cabo San Lucas, Cancun or Puerto Vallarta

