



## 2013 Viking Luxury Vinyl Flooring Spiff Program Guidelines

1. Program dates are July 1 through December 31, 2013. Product must be shipped during the program dates to qualify for the spiff.
2. Only Viking luxury vinyl displaying dealers are eligible for spiff.
3. Spiff amount:
  - o \$0.25 per square foot on Viking luxury vinyl 4.2mm and 5mm click
  - o \$0.10 per square foot on Viking luxury vinyl 3mm glue down (dry back)
4. The retail sales person must submit a claim form with all required information for spiff checks to be paid.
5. Spiff claim forms can be mailed, faxed, or emailed to Erickson's. All information is required, including home address and social security numbers.
  - o 1013 Orchard St. Ferndale, MI 48220 ATTN: Marketing
  - o FAX: 888-543-9663 ATTN: Marketing
  - o EMAIL: SPIFF@EFS.BZ
6. Spiff payments will be issued monthly starting in August for product shipped in the prior month. July spiffs will be paid in August, August spiffs paid in September, and September spiffs paid in October, etc. Spiffs may be paid via check, prepaid debit card, or other method at Erickson's discretion.
7. All spiff claim forms must be received by January 17, 2014 to be paid.
8. Only stock vinyl flooring items listed on the price list are eligible. Drop ships, special orders, accessories, etc. are excluded.
9. Material for warranty claims, showroom floors or model homes is not eligible.
10. Material purchased at pricing other than published dealer or promotional pricing is not eligible for spiffs.
11. Account must be current per customer's payment terms for spiffs to be paid.
12. Any tax obligations are the responsibility of the spiff recipient.

## Erickson's Flooring & Supply *Celebrating 70 Years*

866.541.WOOD (9663) [www.efs.bz](http://www.efs.bz)

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